CEMS Masters in International Management

A one-year program (one semester spent at Nova SBE and one in another CEMS member school), following the first year of a Nova SBE masters in Economics, Finance or Management.

A joint, pre-experience masters degree, taught simultaneously by each of the 31 CEMS member schools.

A select cohort of international students with the know-how and expertise needed to succeed in the new global business environment.

Designed by both academic and business leaders.

The CEMS Masters in International Management ranks #9 in the world
#4 International Course Experience
#6 International Mobility Rank
98% employed at 3 months
CEMS selects candidates with an international career trajectory in mind

SECTORS OF 20% ACTIVITY

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management/Consulting</td>
<td>20%</td>
</tr>
<tr>
<td>Technology</td>
<td>11%</td>
</tr>
<tr>
<td>Consumer Goods</td>
<td>13%</td>
</tr>
<tr>
<td>Finance</td>
<td>15%</td>
</tr>
<tr>
<td>Health/Pharma</td>
<td>5%</td>
</tr>
</tbody>
</table>

Average annual salary one year after graduation: €48,000

CEMS GRADUATES

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed or continuing their studies</td>
<td>97%</td>
</tr>
<tr>
<td>Work for a multinational company</td>
<td>75%</td>
</tr>
<tr>
<td>Work outside of their home country</td>
<td>49%</td>
</tr>
<tr>
<td>Work for a CEMS corporate partner</td>
<td>50%</td>
</tr>
</tbody>
</table>

CEMS CLUB OF THE YEAR
Lisbon CEMS Club 2009 and 2015

CEMS COURSE OF THE YEAR
Applied Corporate Governance by Professor José Neves Adelino 2010 and 2012

CEMS SCHOOL OF THE YEAR
2010 and 2011

CEMS BUSINESS PROJECT OF THE YEAR
Offered in cooperation between Nova and the CEMS Corporate Partner EDP 2013

CEMS COURSE OF THE YEAR
Negotiation Strategy by Professor Luís Almeida Costa 2015 and 2017

BLOCK SEMINAR OF THE YEAR
From Creativity to Innovation by Professor Nadim Habib 2014 and 2015
### CEMS MIM YEAR

<table>
<thead>
<tr>
<th>TERM</th>
<th>ECTS</th>
<th>Course Description</th>
<th>Min. Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 TERM</td>
<td>3 ECTS</td>
<td>Block Seminar</td>
<td></td>
</tr>
<tr>
<td></td>
<td>30 ECTS</td>
<td>Global Strategy and other CEMS courses</td>
<td></td>
</tr>
<tr>
<td>School 1</td>
<td>Aug-Jan</td>
<td>Business Communication Skill Seminars 1 ECTS</td>
<td></td>
</tr>
<tr>
<td>2 TERM</td>
<td>1 ECTS</td>
<td>Responsible Global Leadership Seminar</td>
<td></td>
</tr>
<tr>
<td></td>
<td>15 ECTS</td>
<td>Global Management Practice and other CEMS courses</td>
<td></td>
</tr>
<tr>
<td></td>
<td>15 ECTS</td>
<td>Business Project</td>
<td></td>
</tr>
<tr>
<td>School 2</td>
<td>Feb-Jul</td>
<td>Skill Seminars 1 ECTS</td>
<td></td>
</tr>
<tr>
<td>3 TERM</td>
<td>Min. 10 weeks</td>
<td>At any time during the graduate period of studies</td>
<td></td>
</tr>
<tr>
<td>International Internship</td>
<td></td>
<td></td>
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</tbody>
</table>

**ONGOING LANGUAGE TRAINING AND TESTING**

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The CEMS MIM changed my life. With CEMS I was able to do my Business Project with the company where I had always aspired to work. This gave me an amazing opportunity to showcase my skills, passion, knowledge and dedication to the company. I also had the chance to gain further international experience and to connect with the brightest and most successful people I had ever met, making friends for life. Two weeks after finishing the program, I moved to Dublin to work for Google as I had always wanted – dreams do come true!

**MANUEL SILVA | MIM AT NOVA, TERM 1 UNIVERSITY OF COLOGNE**
The ultimate international degree

The CEMS MIM provides multicultural and multi-lingual students with the skills to thrive in tomorrow’s business environment.

The one-year program follows the curricular (coursework) part of one of Nova SBE’s pre-experience masters: Economics, Finance or Management (typically two semesters).

BUSINESS PROJECTS AND COURSES

The CEMS MIM is the natural choice of degree if you have an excellent academic track record and the potential to take on a senior international management role. The program is devised by both academic and business leaders; it bridges university education and practical management, encouraging international mobility and developing cross-cultural aptitude.

BRIDGING THE UNIVERSITY – COMPANY DIVIDE

As a CEMS MIM student you will gain unique exposure to the business world while developing sound interpersonal and leadership skills. In turn, CEMS graduates are highly sought after by leading corporations, as they embody cross-cultural adaptability, multilingual skills, and a flexible, mobile approach.
BUSINESS PROJECTS
Within the CEMS curriculum, Business Projects are designed as a real-life learning experience for students. During Term 1, international student teams (4-6 students) solve a real business problem as a one-semester part-time activity tutored by the company and a professor in parallel.

Business Projects reinforce the partnership between universities and companies in jointly shaping the student learning process in international management.

Students can get to know potential employers and re-define their professional goals.

SKILL SEMINARS AND BUSINESS COMMUNICATION SKILL SEMINARS
Skill Seminars are training seminars in practical skills (usually 1 day long), very often offered in close collaboration with companies. They are essential in kick-starting a professional career and fundamental to adjusting easily to an international management environment.

CEMS MIM COURSES
MIM courses across CEMS member schools are carefully designed to reflect the reality of the business world. Each semester has a mandatory course (Strategy in Fall and Global Management Practice in Spring) which is exclusive to MIM students.

INTERNERSHIP ABROAD – TERM 3
Internships provide students with a real-life professional learning experience, integrating students into an organization’s culture and processes. Their main objective is to translate academic knowledge into a professional, multi-cultural experience.

SEMESTER ABROAD
Students spend one semester abroad – during either Term 1 or Term 2.

BLOCK SEMINARS AND RESPONSIBLE GLOBAL LEADERSHIP SEMINARS
Block Seminars and Responsible Global Leadership Seminars gather professors and students from various CEMS institutions, for an in-depth analysis of an innovative management topic.

In 2015, Nova SBE home and incoming MIM students kicked off the academic year with the Block Seminar in Estoril under the theme “From Creativity to Innovation”.

The CEMS MIM is one of the most complete life experiences one can have. Throughout the year, I benefitted from the expertise of incredible professors, took challenging courses, lived in two amazing cities and met fantastic people from all over the world.

PEDRO COSTA | MIM AT NOVA, TERM 2 KOÇ UNIVERSITY
Each school has its own CEMS Club, aimed at developing the international student network, promoting strong relationships with corporate leaders and alumni and identifying innovation opportunities for the CEMS community. The Lisbon CEMS Club was founded in 2009.

As is the case at all CEMS member schools, Nova CEMS MIM students elect one of their peers to represent them on the Student Board. The Student Board cooperates closely with the CEMS Head Office, the Executive Board, and the Alumni Association, to promote the student community and CEMS in general.

The CEMS Alumni Association (CAA) aims to promote the CEMS MIM and the CEMS experience, create and maintain friendly, lasting contacts among alumni, and provide a professional network and opportunities for its members.

The CEMS Career Forum is a job fair exclusively for MIM students, providing privileged opportunities for direct contact with recruiters. The CEMS Annual Events bring together all the CEMS Community over a week and culminates in the MIM Graduation Ceremony.
CEMS is a strategic alliance of leading business schools, multinational companies and NGOs. Founded in 1988, the network has grown steadily, largely due to the success and popularity of the CEMS Masters in International Management program (CEMS MIM).

Today, CEMS is in the global league of leaders in the pre-experience Masters market and it cannot be equaled in terms of the reputation of its members: 31 world-class academic institutions collaborate together with more than 75 corporate partners and 7 social partners to offer international, postgraduate students a unique blend of high-quality education and professional experience.

While the academic institutions provide the highest standards of teaching and research excellence, the CEMS corporate partners contribute the practical and business-oriented skills and experience necessary to achieve the greatest level of success.

CEMS selects one Academic Member per country, the top school offering pre-experience Masters Programs in Management. Nova SBE was chosen as the Portuguese Academic Member in 2007. Each Academic Member brings a minimum of two Corporate Partners with them to the CEMS Alliance. These companies have a specific interest in international recruiting and are committed to contributing to the management education process.

The cooperation between EDP and CEMS is definitely a win-win situation: Nova SBE’s students have the opportunity to learn with the biggest industrial company in Portugal and EDP has the chance to have skilled students working as interns and on business projects, attracting talent for future integrations into the company.

RUI EUSTÁQUIO | DEPUTY RISK DIRECTOR, EDP
FULL ACADEMIC MEMBERS OFFERING THE MIM

Australia
The University of Sydney Business School

Austria
Vienna University of Economics & Business

Belgium
Louvain School of Management

Brazil
Escola de Administração de Empresas de São Paulo-FGV

Canada
Ivey Business School

China
China (Beijing) Tsinghua University School of Economics and Management
China (Hong Kong) HKUST Business School

Czech Republic
University of Economics, Prague

Denmark
Copenhagen Business School

Finland
Aalto University School of Business

France
HEC Paris

Germany
University of Cologne

Hungary
Corvinus University of Budapest

India
Indian Institute of Management Calcutta

Ireland
UCD Michael Smurfit Graduate Business School

Italy
Università Bocconi

Japan
Keio University

Netherlands
Rotterdam School of Management, Erasmus University

Norway
Norwegian School of Economics

Poland
Warsaw School of Economics

Portugal
Nova School of Business and Economics

Russia
Graduate School of Management, St. Petersburg University

Singapore
National University of Singapore

Spain
ESADE Business School

South Korea
Korea University Business School

Sweden
Stockholm School of Economics

Switzerland
University of St. Gallen

Turkey
Koç University Graduate School of Business

United Kingdom
The London School of Economics and Political Science

CEMS CORPORATE PARTNERS

A.P. Moller - Maersk
A.T. Kearney ABB
Arçelik Arla Foods
AstraZeneca PLC Bank of Moscow
Barilla Beiersdorf AG BNP Paribas BRF
Bain & Company
Barilla
Bayer
Beiersdorf AG
BNP Paribas
China CITIC Bank International
Coloplast
Daimler
Daymon Worldwide
Deloitte Touche Tohmatsu
Dentsu AEGSS network
DHL Consulting
EDP
EF Education First
E.ON
EY Ernst & Young
Gartner
GlaxoSmithKline
Google
Groupe SEB
Henkel AG & Co. KGaA

H&M
Hilti
Hyundai Motor Company
Inhouse Consulting
Kerry Group PLC
KONE
Kowa Company
L’Oréal
Lawson
Long Shine Technology
LVMH
MasterCard
McKinsey & Co.
Merck
Metro
MET
Microsoft
Millennium BCP
MVM
Nokia
Nomura Securities
Novo Nordisk
Oesterreichische Natinal Bank
Pilsner Urquell
PricewaterhouseCoopers
P&G
Reckitt Benckiser
Salesforce
Siemens Management Consulting
Simon.kucher & Partners
SKODA AUTO
Société Générale
Statkraft AS

Statoil
Swiss RE
The Boston Consulting Group
The Fung Group
Tsinghua Unigroup
UBS
Unibail-Rodamco
UniCredit
United Overseas Bank
Universum Global
Vodafone
VTB Group
Whirlpool
Zurich Financial Services
ZEB

Nova SBE’s Corporate Partners

CEMS SOCIAL PARTNERS

CARE International
Fairtrade Labelling Organizations International
The European Space Agency
Transparency International
United Nations Alliance of Civilizations
Global Alliance for Banking on Values
Kiron Openhigher Education
A unique chance to connect with other CEMS students across the globe and an opportunity to interact and work with corporate partners in seminars, events and projects.

BENTE KAMPERUD | MIM AT NOVA, TERM 1 IVEY BUSINESS SCHOOL
Who can apply?
The CEMS MIM program at Nova is open to any student who is also applying for a regular Nova Masters in Economics, Finance or Management. Please be aware that our programs require full-time commitment, including classes all day long, and are not suitable for working students. They are also not advisable for students with more than two years of work experience.

When to apply?
The MIM program always starts in the Fall semester. The students applying for the CEMS MIM class-year of 2018/19 must begin their Masters in February or September 2018, to be eligible to start the CEMS MIM in September 2019.

Applications take place between February and May.

How to apply?
A MIM candidate must apply to the Nova SBE masters of his or her choice (http://masters.novasbe.unl.pt/) and at the same time to CEMS MIM at cems.org/selection, following the instructions under Portugal.

Apply for CEMS MIM at the same time - candidates should access cems.org/selection and follow the instructions under Portugal. Students will be asked for the following documents:

- CV in English with photo
- Proof of English language proficiency (consult common application requirements on cems.org)
- Up-to-date academic transcript from your Bachelor Degree showing courses taken, grades and ECTS, in English
- Motivation video in English
- Proof of ability in a second foreign language, when available
  This is a graduation requirement only

The decision is communicated shortly after the Assessment Center, via email. Candidates are responsible for checking their email account for school messages. In the event of no contact from the school, candidates should email or call Nova SBE CEMS Office (contact details below).

Enrollment
Students must first enroll in the Nova Masters program of their choice. CEMS MIM enrolment is effective with the payment of €1500 non-refundable fee, to be deducted from the MIM tuition fees. No exceptions or late payments will be accepted.

The CEMS MIM program fees comprise:
1st year of a Nova SBE masters (tuition fee according to masters) +
MIM year fee (€11,000)

For further information please contact:
CEMS Office - Nova School of Business and Economics | T. +351 213 822 753 | E. mim@novasbe.pt

Disclaimer: The information contained in this booklet was accurate at the time of production. Nova SBE reserves the right to make changes without notice.